

Membership Key Tags

Streamline your operations with membership key tags!

Key Tags are a convenient and low cost way to brand your club or studio and identify your members. Streamline your member checkin.

Generally studios and clubs put their logo on the front and the barcode and member/card number on the reverse for easy scanning. Some contact/marketing information can also be included on the reverse. Membership or card numbers of 4 to 5 digits with leading zeroes are recommended e.g. 01000 through 02000.

Please contact us to request a quote (see sample and pricing next page).

Features:

- Full colour logo
- 0.76mm thick with a clear overlay which protects all print
- Durable flexible teslin core which prevents them from cracking
- Personalised with numbering, names or barcoding to suit your requirements.
- Barcoded membership number using Barcode font 39
- Include your contact details and/or website
- Flexible order quantities from 100 to 3000+

Artwork Requirements:

- Hi-resolution (at least 300dpi) or preferably Vector artwork (.eps or .ai) if you have it. This is preferable in case we have to edit or add backgrounds, although we can work with non-vectorized with some workarounds if needed.
- If text exists in the artwork – that all fonts are outlined (converted to curves). If required fonts are not on our system we can sometimes download free, or if we need to download a chargeable font we on charge the cost.
- A digital proof (CMYK) will be provided for sign-off prior to printing.

How long do they take?

- We aim to get a digital proof back to you within 24 to 48 hours. This usually only requires one iteration but may take more if changes are required.
- Once the digital proof is approved, allow 10 business days for printing and delivery.

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Strengthen business branding with membership key tags!

Example:



Pricing:

- Quantity 100 : \$1.25 each inc GST
- Quantity 200 : \$1.10 each inc GST
- Quantity 300 : 95 cents each inc GST
- Quantity 400 : 80 cents each inc GST
- Quantity 500 : 65 cents each inc GST
- Quantity 1,000 : 50 cents each inc GST
- Quantity 2,000 : 40 cents each inc GST
- Quantity 3,000 : 38 cents each inc GST

Freight is \$13.50 inc GST for quantities under 1,000 and \$16.50 inc GST for 1,000 or more (via Australian Air Express). A setup and administrative fee of \$50 inc GST applies to orders (N.B. this does not apply to additional print runs if no changes are required).