

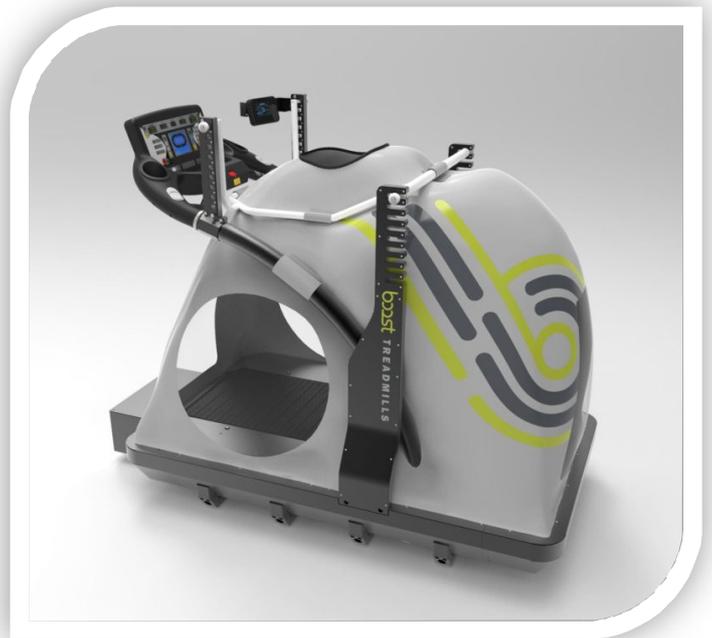
HOW DOES THE BOOST ONE DIFFER FROM OTHER ANTI-GRAVITY TREADMILLS SUCH AS THE ALTER G?

SIZE

- The Boost 1 is 28% smaller than the AlterG Pro
- The AlterG pro unit is 100 inches long, 48 inches wide. 4,800 square inches.
- The Boost 1 is 75 x 44: 3,300 with a 9x21 in electronics box on the front; 189 sq inches.
- Total square inches is 3489 sq inches.

NOISE

- Blower: Because of how we control the air pressure and the blower we use, the Boost 1 is almost completely silent once a pressure has been reached. The AlterG is significantly louder.
- As compared with the AlterG Via, the actual treadmill is significantly quieter. Part of the benefit of using woodway treadmills is that they don't create friction between a belt and a base, and the user isn't creating noise by landing on a piece of wood.



AIR-PRESSURE CONTROL

- AlterG controls their air pressure by having a blower that is on full blast all the time, and then air released through a valve. This creates two issues:
 - Noise: The blower noise is very loud.
 - Complexity and Breakdown: The valve adds an extra component that creates additional cost and can easily break. It constantly is moving. And because the blower is on full blast all the time, it wears down more quickly.
- The Boost 1 is controlled by changing the speed of the blower. This allows for quiet operation, a simple and cheap system, and enhanced durability.

CALIBRATION

The AlterG creates a calibration curve by weighing the user at multiple body weights. This is fairly accurate, although tests have shown that it has a +/-10% accuracy. It also is quite slow (about 45 seconds), and is not very repeatable (the same user will be calibrated differently each time, depending on if they are moving, how much their shorts are pulled up, etc).

The Boost calibrates using shorts size and height adjustment bar. This creates an equally accurate calibration curve, is very fast (and instant once we start having user profiles saved in the prosmart touchscreen), and 100% repeatable (the same user will be calibrated the exact same each time).

PRICE

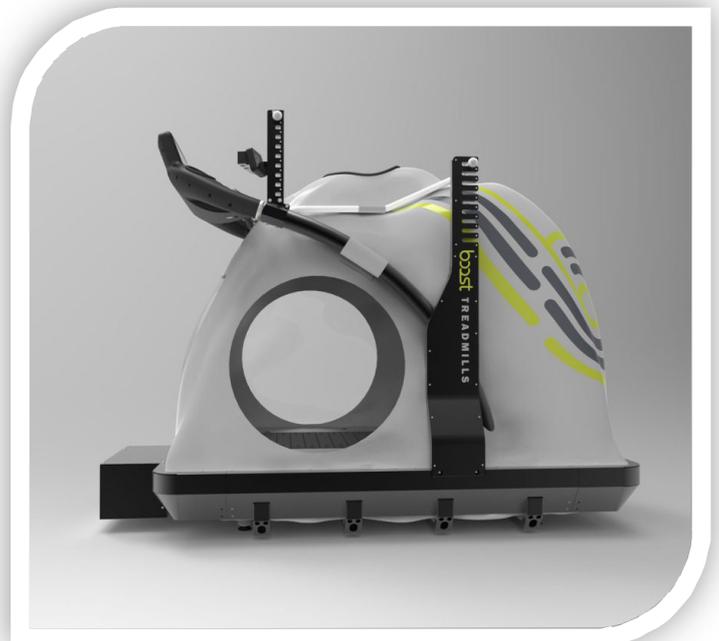
AlterG pro model (which is directly comparable to Boost as it has a Woodway treadmill) is now priced between \$50,000 and \$85,000. Their extended warranty costs \$3,500/year after the first year.

POWER

We have different power options. All of our units require two circuits (but they don't have to be dedicated circuits). If the machine goes 15mph or lower, it can be run on two 110v circuits. If it goes 16mph or 18mph, it will need two 220v circuits.

SERVICE

The simplicity of our machine will create much less breakdowns, and when the units do go down, they will be cheaper to fix. For example, if our blower fails, it can be replaced for a few hundred dollars, and is designed to be swapped out by the customers with just a screwdriver. If the AlterG blower goes out, it would cost the customer \$1,500-\$7,500 (depending on the model) in parts and labor charges.



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