

G-1000™ COMMERCIAL USER

FOCUSMASTER
FITNESS

Focusmaster is recognized as a worldwide leader in martial arts fitness and training equipment.

We manufacture the highest quality and most durable training equipment to withstand the most demanding environments. We are dedicated to building fitness equipment and workout programs that produce fast and effective results for all of our users. Our innovative equipment is designed to be extremely versatile and applicable to a wide range of training environments, space requirements and user demands.

Since 1996, we have been producing the innovative Focusmaster G-1000 Striking Machine. Customers all over the world enjoy the benefits of our Focusmaster equipment, from home users who take advantage of the health and lifestyle benefits to commercial and fitness customers who see improvements in their gym, club or school. If you want to be your best, you have to train with the best. Focusmaster provides a real training environment for fitness enthusiasts, boxers, law enforcement personnel and martial artists.



Lock-In Tumbler System

Make target changes quickly and easily. All targets lock-in to any of the 20 mounting studs on the mainframe.



The **Focusmaster G-1000** is the Ultimate Strike Training Machine for fitness, martial arts, boxing and law enforcement. The G-1000 is a total strike training solution and in a class of its own quality and versatility. Our innovative design gives users endless possibilities and applications to enhance their training. Overbuilt and constructed of commercial quality steel, the main frame stands 6' tall and 12" wide and takes up virtually no floor space when wall and floor mounted.

• **Straight on Target** This air-cushioned target features padding 5 1/2" thick to withstand your most punishing straight-on punches. Target Diameter 10"



• **Leaf Spring Target** This target combines resistance training of a heavy bag with the accuracy, speed and combination training of focus mitts. The Spring-Loaded Target rotates 360 degrees with eight lock-in positions.



Main Frame Constructed from 3/16" thick structural steel tubing, the frame incorporates 20 equipment-mounting studs to maximize target placement versatility.



The **Focusmaster Floor Stand** is the perfect answer for those who are not able to mount the G-1000 to the wall. The Floor Stand takes up half the space of a treadmill, with a 3' x 3' footprint. It's heavy duty, like all Focusmaster equipment, and will look sleek in your home gym or commercial gym setting.



Water Bladder The water bladder allows users to hold their machine in place without the hassle of bolting the machine to the wall of your home or office.

PERFECT FOR...



Basement



Garage



Home Gym



Torso Pad This 15" long, 12" wide, half-round body target is perfect for your best body punches and elbow strikes. The torso pad is a great addition to your G-1000 and offers extremely versatility when combined with your other targets.



Clapper Target Inspired by the traditional clapper targets used by martial arts instructors worldwide, our clapper target is enhanced with thicker padding, better sewing and a construction that does not snag like traditional targets.



Coil Spring Arm This arm allows endless training possibilities, from blocking, simultaneous attack and defense drills to use for sweeps, high crescent kickthroughs, and much more! It's a must for any law enforcement or defensive training program.

G-1000

IGNITE THE **FIGHT.**



Don't Just Sell Classes. [**SELL A LIFESTYLE.**]

Focusmaster has led the charge in redefining your typical aerobic class at your fitness center with the launch of the revolutionary 30-minute Mixed Martial Arts-inspired small group training class, The Focusmaster Workout. It offers a complete total body workout that incorporates basic striking combinations on the Focusmaster G-1000, functional body weight exercise, heart pumping music and coach-led motivation in an inspiring environment.

The Focusmaster program is based on six G-1000 units. With these, your Certified Focusmaster Coach is able to run 12 members through our exhilarating, 30-minute workout.

Focusmaster Program [VS] In-House Comparison Chart

	IN-HOUSE	FOCUSMASTER
Program Creation	<i>Challenge to do it consistently, safely and without relying on professionals who may leave.</i>	<i>Highly reputable programming that offers consistent and structured workouts.</i>
Instructor Training	<i>Having a consistent source of new trainers available requires on-going training systems.</i>	<i>Provides on-going training and Focusmaster coach certifications.</i>
Content	<i>On-going programs must be created and identified.</i>	<i>New program releases every 60 days to ensure workouts stay fresh.</i>
Marketing	<i>Creating marketing materials takes time and money.</i>	<i>All marketing materials stay consistent with brand and are provided with on-going basis.</i>

Focusmaster Return On Investment [ROI]

**Excluding Pro Shop Investment & Sales*

\$50.00 [Month]

...

Average Customer

\$15.00 [Class]

...

Focusmaster Coach Compensation

\$18,500.00

...

Estimated Total Focusmaster Program Investment

SCENARIO .01

100 Members at \$50/month = \$5,000 Revenue

Coach cost and licensing fee

(Approximately 80 Focusmaster classes offered per month (20/week): \$1,450

Monthly Net Revenue: \$3,550/month
ROI = 5.2 months

Annual Revenue: \$60,000
Annual Profit: \$42,600

SCENARIO .02

75 Members at \$50/month = \$3,750 Revenue

Coach cost and licensing fee

(Approximately 80 Focusmaster classes offered per month (20/week): \$1,450

Monthly Net Revenue: \$2,300/month
ROI = 8 months

Annual Revenue: \$45,000
Annual Profit: \$27,600

From the start, Focusmaster has been proud to serve our men and women in Law Enforcement and the U.S. Military. The commercial construction of the G-1000, along with its endless versatility is what has made this amazing machine a must-have training system. The G-1000 allows you to create your own unique MMA-inspired boot camp.

Our combat conditioning 30-minute Focusmaster Strike Training Workout alone will bring your team to its best shape ever! Our accessory line will round out all areas of tactical training and act like the best assistant instructor you have ever known.

If you are looking to take your team to the next level and you have not already implemented the G-1000 into your training regimens, don't waste another minute.

Law & Military



Maximum
INCREASED RATE



Optimal
MUSCLE BUILDING



Increased
CALORIE BURN

THIS WORKOUT IS GREAT.

It gets you in shape, so you get your endurance and your agility, quickly. It's great for defensive tactics.

- Officer Mary-Kate K



Focusmaster G-4000 Quad Station

The best thing about Focusmaster equipment is that our martial artists with a true passion for all combative arts created each piece. Whether you're a traditional martial artist, MMA fighter or boxer, the Focusmaster G-1000 is the ultimate training tool for those who demand the very best.

Since 1996, Focusmaster equipment has been used by the best of the best and continues to gain legions of fans around the world. As a school or gym owner, having a wall full of G-1000s acts both an assistant instructor and an awesome extra income producer, with the new 30-minute, total body, Focusmaster Program.

For those certain club or studio owners looking to reinvigorate your boxing or functional training area, the versatility of the Focusmaster G-1000 allows you to safely and effectively introduce Strike Training to your clients. Utilizing the G-1000 will help your clients lose weight, tone lean muscle and improve balance and core stability, while driving revenue to your bottom line. When wall-mounted, the G-1000 takes up less than one square foot of floor space.

*If you are not able to use your walls, consider our free standing G-1000 or the functional **Focusmaster G-4000** Quad Station, perfect for circuit training and creating your own unique MMA-inspired boxing boot camps that are tailored to your demographic.*

MMA Boxing

The best thing about Focusmaster
IS THE DURABILITY OF THE EQUIPMENT

It's made for impact. It should be used in all martial arts schools.

- Tom P. (Founder of the CDT System, NJ)

IGNITE THE FIGHT™

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FITNESS

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